

AstroStrategic 2025 Marketing Forecast

GET THE GUIDANCE YOU NEED BREAK THROUGH THE NOISE AND ATTRACT CLIENTS WHO ARE READY TO SAY “YES!” TO THE UNIQUE VALUE ONLY YOU CAN OFFER

What is the intention for today?

- To ensure you have the astro data to align your offers with *what your clients will be desiring* when the "big shift" that impacts marketing trends happens in January 2025.

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

Why use Astrology in your business?

Astrology is a gigantic cosmic clock. It's a system that repeats itself, some cycles more quickly than others.

There are collective cycles and seasons that affect all of us and there are personal cycles that are unique to you.

Tuning into these cycles allows you to work with the cosmic energy instead of against it.

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

Astrology provides DATA

Think about it… You are already using data to:

- Grow your finances
- Improve your conversions
- Amplify your sales
- Elevate ad campaigns
- Determine profitability
- and so on

So why not leverage astrological data to pinpoint the best timing and focus for your offers, marketing, & launches.

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

Astrology provides the data you need to

- **Navigate your business decisions** without wondering if you made the right choice — shift to data over drama

- **Optimize timing** for important business activities – think launches, adding new offers – and inform strategic decisions

- **Identify growth opportunities** – earn your next level of income + impact and never find yourself on the burnout bus.

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED



Consider the Cosmos Your ***ULTIMATE*** Entrepreneurial Edge!

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

AstroStrategic 2025 Marketing Forecast

THE GLOBAL MARKETING TRENDS THAT IMPACT YOUR OFFERS AND INCOME.

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

AstroStrategic Marketing Guidance

One of the most powerful gifts that astrology has to offer us in business is insight into global trends that will impact your marketing and the types of offers that folks will be desiring.

Tuning into these 18 month cycles can create more momentum and ease in your business.



©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

The North Node transits which happen in 18 month cycles forecast upcoming trends and the collective focus.

NN Transit Gemini
July 2020 – Jan 2022

Learning & collecting information

Folks were motivated to learn new skills, gather info, and do it at home – online education and digital products exploded.

"2021 was the hey day – the hey day is over"

NN Transit Taurus
Jan 2022 – July 2023

"Fancy lazy"

Buyers motivated by things that made life or business easier. Bonuses, things that can save them time and energy. Willing to invest if it got them what they desired. Longer containers ok.

NN Transit Aries
July 2023 – January 2025

Looking for the quick fix

Decisions are being made more impulsively. Energy is limited shorter programs tend to be preferred. We are focused more on specific outcomes. CTA's a must to capture attention. Shift away from long form sales pages.

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

The next “BIG” Shift

January 29, 2025 the NN shifts into the watery sign of Pisces

The moto: ***Change is the only constant and the answers lie within***

We will start to see this energy moving in Q4 of 2024.
The time to prepare your offers is NOW so you are ready.



©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

NN in Pisces Offer Guidance

- **FOCUS: Investments with a “lasting impact”**
  - Spending will be put through a lens of where I’m putting my money matters

Because the world can “change on a dime”

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

NN in Pisces Offer Guidance

- **Structures matter**
  - Coming off of the Aries energy nervous systems are fried. They will need support to be able to "*get it done*"

With you having in tact boundaries of course

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

NN in Pisces Offer Guidance

- **Belief comes before the headline…**
  - Know what your soul clients believe about themselves and the world

The headline then becomes the problem that they are aware of.

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

NN in Pisces Offer Guidance

- **Intuitive buying**
  - Folks will be tuned into their gut/intuition which means trust matters

Trust, *then know, like*

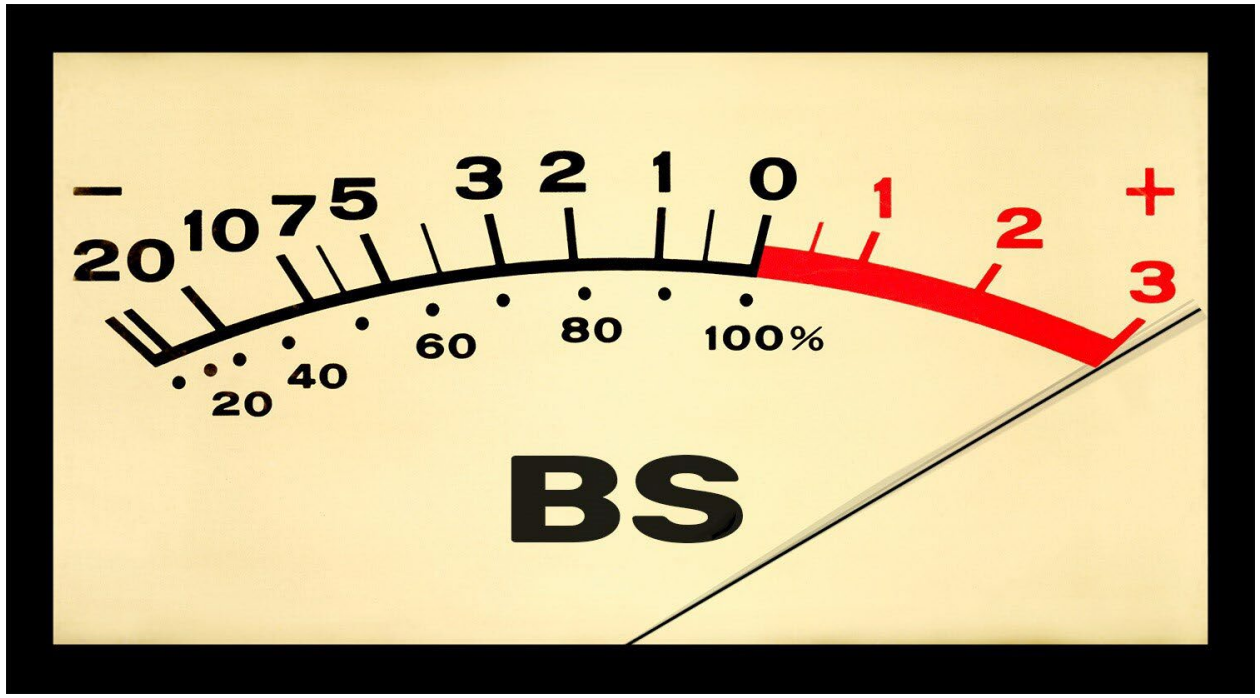
©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

NN in Pisces Offer Guidance

- **Warm audiences** matter more to your profitability than ever before.
  - Which means if you run "cold traffic" its all about

Nurturing with intention to build TRUST

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED



Folks BS meter will be off the charts!

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

Which means you should:

- **Under promise** – don't say anything you can't back up 100% - over deliver inside your containers ***make the promises realistic***

- **Lead with the positive** - pain points take a back seat – ***avoid salt in the wound.***

- **No false urgency** – cart close emails need to be ***up front and honest.***

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

What does this mean for your offers?



Don't throw out the baby with the bath water!

Likely your offer is fine – it's the marketing approach that matters.

As you review this guidance and apply it to your offer

Listen to your own inner guidance – how do you want to be marketed to?

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED

Grab your AstroStrategic Power Session!



Book a 30-minute AstroStrategic Power Session for just $97!

In this one-on-one session, you'll gain:

- **A personalized roadmap** aligned with astrological timing to amplify your results.
- **Tailored guidance** to refine your offers, launches, or marketing strategies with ease.
- **Clarity and confidence** to move forward, knowing your business is aligned with cosmic cycles.

Whether you're planning for the future or fine-tuning your marketing approach, this session will help you turn inspiration into implementation.

These sessions book up fast—don't miss your chance to take this cosmic step toward success!

Head over to: go.oncehub.com/Sheri
To book your 1:1 session

©2024 SHERIMOISE | SHERIMOISE.COM | ALL RIGHTS RESERVED